

Personalities

CHADWICKMANAGEMENT

Name

Kathryn Eisman



Television Reporter, Presenter & Producer, Internationally
Best-Selling Author, Journalist & Columnist

Kathryn Eisman is proudly managed by Martin Walsh of Chadwick
Management

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TV HOST/PRODUCER

In 2006-7, Kathryn presented and produced **FOXTEL's Xclusive**, Arena TV's flagship daily entertainment news program. Xclusive featured the latest in celebrity, gossip, music, movies and events. From the red carpets at ARIAS to the Logies as well to one-on-one interviews with celebrities such as Sasha Baron Cohen (Borat), Bono, Adrian Grenier, Cate Blanchett, Sylvester Stallone, Delta Goodrem, Matt Damon, Jessica Alba and Geoffrey Rush, to name a few, Xclusive was consistently the station's top rating program generating unprecedented advertising revenue.

REPORTER

From 2002-6, Kathryn was the 'Lifestyle and Entertainment Reporter' for the world's most watched morning news program, **NBC'S TODAY SHOW**. In her four year stint in New York, Kathryn reported on social trends, lifestyle issues, relationship and fashion subjects, ranging from teenage pregnancy and industries for the blind to new dating trends and New York Fashion Week. In interviews with prominent personalities including Jerry Seinfeld, Sarah Jessica Parker, Oscar de la Renta and Mayor Bloomberg, Kathryn wrote, presented, produced and voice overed for the network. She also presented on the #1 rating live morning show **TODAY IN NY**, as well as the **LIVE at 5** news broadcast.

LIFESTYLE EXPERT

Kathryn's quick wit and vivacious personality were significantly recognised and demonstrated when in 2006 she became solo host of wNBC's Saturday night prime time entertainment show **BTS: MADE IN NY** (Behind the Scenes) interviewing everyone from Mary J Blige to George Clooney.

Also hosting numerous **VH1** programs, including **Best Week Ever** and **The Fab Life** specials, and regular appearances on **Good Morning America**, **The Ellen Degeneres Show**, **Fox News** and **MSNBC's** live debates, NINE's **TODAY** show and Seven's **The Morning Show**, to name a few.

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BEST-SELLING AUTHOR

Kathryn made the international best-seller list with her first book, ***How To Tell***

A Man By His Shoes which was published in 11 countries and seven languages. Her highly anticipated follow-up ***How To Tell A Woman By Her Handbag*** is set for release in November 2008. She is the youngest Australian author to be awarded a three-book-deal.

COLUMNIST

As a monthly columnist for ACP's ***CLEO*** magazine, Kathryn writes on the challenges of modern life. Previously she was a contributing editor and monthly columnist for the American ***Men's Health*** magazine writing about fashion, style and relationships in her popular "Style Siren" column.

JOURNALIST

Kathryn is also the Lifestyle and Woman's Fashion Editor-at-Large for ***Pinnacle*** magazine to be launched on 23 April 2008. She has also been a regular contributor to ***Cosmopolitan***, ***New York Times***, ***New York Post***, ***People*** and other publications.

MODEL

Kathryn has worked successfully as a model, appearing in campaigns for Berlei, Form Fit, Seafolly, Ken Done, Tigerlily, David Jones as well fashion spreads in *Cosmopolitan*, *CLEO*, *Vogue Living*, *FHM*, *OK! Magazine*, *Sunday Life*, *NW*, amongst others.

CHARITY AMBASSADOR

Kathryn's deep love and commitment to charity work is currently being demonstrated by her particular passion for encouraging education and healthy self esteem and body image amongst disadvantaged young people. She is a **SISTER2sister Official Ambassador** and mentor in a 12-month mentoring program that guides disadvantaged girls from 'high-risk' backgrounds, and is a regular speaker at the *Young Garvan Institute* and on the New York City Public School *Young Leaders Board*.

Kathryn currently lives in Sydney where she is writing her third book.

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